



# FATHIMATH FIDHA CP

Digital Marketer

## About Me

I am a Digital Marketing student currently pursuing a Professional Diploma in Digital Marketing. I am passionate about creating meaningful online content and learning how brands connect.

 91 9846671524

 fidhacp23@gmail.com

 Saidarpally, Thalassery

## Language

- Malayalam
- English
- Hindi

## Expertise

- Management Skills
- Creativity
- Digital Marketing
- Negotiation
- Critical Thinking
- Leadership

## Experience

### Digital Marketing Student G-TEC Computer Education, Kannur

Pursuing a Professional Diploma in Digital Marketing. Learning SEO, social media marketing, and content strategy.

### Academic Projects-Digital Marketing G-TEC Computer Education

Performed basic keyword research and on-page SEO tasks.

### Self-Learning & Practice Projects Personal Practice

Managing personal or practice social media accounts. Exploring Meta Ads and Google Ads.

## Education

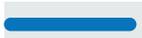
### Gtec Computer Education

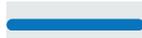
Professional Diploma in Digital Marketing  
2025-2026

### Kannur University

Bachelor of Commerce  
2021 - 2024

## Skills Summary

Social Media Marketing  78 %

Content Creation  81 %